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Research In Psychology: Methods And Design



Synopsis

An appealing, understandable, and valuable text, *Research in Psychology: Methods and Design*, 7th edition continues to offer its readers a clear, concise look at psychological science, experimental methods, and correlational research. This new edition also includes an added emphasis on research ethics; how the APA's most recent code of ethics is applied to research, and the issue of scientific fraud. Rounded out with helpful learning aids, step-by-step instructions, and detailed examples of real research studies makes the material easy to read and student-friendly. Research examples range from contemporary research to classic studies in order to illustrate various methodological points and enhance critical thinking. Early coverage of experiments: The text gets to experiments as quickly as possible, and covers non-experimental research after experiments. Engaging historical material: Origins boxes show how different research methods and concepts have evolved. Extensive student review and application exercises: These provide opportunities for instructors to engage their students in active learning. Self Tests are found throughout the chapters to give students the chance to test their knowledge.

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Customer Reviews

This book is a very well-written introduction to methods in psychological research. Goodwin's style is friendly and often humorous. The information he provides is interspersed with case studies, historical anecdotes, and other "real-world" examples of research principles being put into practice. I found the reading to go extremely fast and painlessly. Goodwin covers such topics as the goals of scientific research, types of experimental research, the fundamentals of experimental design, ethics,

subject sampling, types of measurement, assessing validity, and analysis of results. He does not go into great detail about statistics or computational analysis, as this is really meant to be a general introduction to methodology of designing research experiments. Each chapter begins with an overview, so you have a sense of what to expect ahead. He also provides study questions at the end of every chapter which are very helpful to work through. They are in various forms: multiple choice, short answers, essays, etc. so you can practice describing the topics to be sure you understand the material. There is also a study guide published for this textbook, which I would recommend getting if only for additional practice. Having a thorough grasp of research methods is critical for any student of psychology, and this book is probably required for many methods classes in universities. Luckily, it's a great textbook to use and makes research methodology interesting and enjoyable.

It has been updated a bit from the previous edition. It remains remarkably well done. I like using it with clinical psychology students because it covers some classical findings from psychology while providing a strong introduction to methods.

This book is well-written and extremely handy to have around if you are taking a research methods class. I like to have statistics and research methodology explained by a few different authors because not every author explains every topic in a manner that will get through to students. A classic research text.

I needed this book for a Psychology course. Didn't use it very often except for assigned readings but found it very useful when I did need information. This book is organized very well as well as well written and easy to read. Each chapter starts out basic and develops from there in a clear and understandable course. Would recommend for any beginning researcher:]

simply and clearly written. Using it for a psychology class. very helpful

This textbook is rather scattered, so I found it hard to study with it, but it has a lot of good information on APA style and journal writing.

For a textbook, this book has a very casual tone. It makes it very easy to keep interested. The writers make casual nerdy jokes.

This book has some pretty amusing moments and I thought it was good. Aside from it's content it's a nice convenient size and light. It's a pleasant change from bulky textbooks

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